

John Barrick

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Site of the Week

Computer Skills

Dreamweaver
Flash
Fireworks
Acrobat
Illustrator
Photoshop
ImageReady
InDesign
Pagemaker
Premier
Quark
html
dhtml
xml, xsl, xslt
CSS
php
asp
MySQL
MS SQL
LAMP
Java/JavaScript
VB Script
Liquid Edition
Microsoft Access
Microsoft Word
Microsoft Excel
C#
IIS
More...

Web Developer / Graphic Designer / IT Professional

Award winning web developer with over 15 years experience and proven skills to perform all tasks involved in administering and developing a high profile website.

Extensive skills in web and print design as well as taking a creative problems solving and solution driven approach to all projects.

Work Experience

JS Consulting - Irvine, CA

Director of Information Technology - 6/2006 – Present

Responsible for managing information systems. Oversee operations involved in systems analysis and applications programming, technical planning, data administration and security, hardware support and maintenance, documentation, computer and auxiliary operations and quality assurance as well as senior level marketing and graphic design.

- Designed and developed multiple custom Webot spiders to perform online candidate searches and more.
- System administrator of Microsoft network, Exchange Server, SQL Server, etc.
- Performed lead technical planning for multiple strategic business models.
- Installed and maintained video security surveillance system.
- Designed, planned and installed a public address system.
- Developed a client tracking system that integrated with the company website.
- Completely designed and developed over 20 international websites.
- Performed strategic planning and defined scope of marketing campaigns as well as created all logos, videos, websites (including SEO), print materials...
- Developed several Windows and Web-Based computer applications for internal company purposes.

Adkisson Publishing - Aliso Viejo, CA

Web Administrator/Developer - 5/2000 – 6/2006

Responsible for every facet of web administration (planning / design / development / creating graphics / DNS / debugging / maintaining / some copy writing / search engine optimization / promotion...) of as many as 300 websites simultaneously. Incorporating PHP, CSS, HTML and Javascript as primary website technologies. Also used were XML, traditional ASP (JavaScript) and Flash Actionscripts and more. Most often designing and interfacing with MySQL databases as well as Access and MS SQL.

Created a client tracking system, from the ground up (PHP/MySQL), for financial planners, accountants and attorneys to view the current status of services and fees for their clients as professionals in different offices performed tasks as part of a comprehensive financial plan.

Developed a newsletter subscription system (PHP/MySQL/XML/Javascript) that allowed for direct communication to individual subscribers as well as send out newsletters to all active subscribers. This system had administrative controls, which allowed the status of a subscriber to be changed from active to inactive or removed, as well other editing functions.

Sample Websites

- quatloos.com
(Forbes Best of the Web - PC Magazine 100 Top Undiscovered Sites & Site of the Week)
- losteye.com
Support and information website.
- farbook.com
Book promotion website using PHP/MySQL
- grobatypitet.com
.Net/SQL Server based law firm website

Artist who is a
Computer geek
With a Marketing Degree

The Daily Oklahoman - Oklahoma City, OK

Creative Ad Designer – April 1998 – May 2000

Creative designer of advertising team of a highly profitable newspaper. Duties included designing original ads for some of the paper's biggest clients, training team members in the use of software applications as well as advanced techniques to be more productive, troubleshooting supplied artwork that was created using incompatible software or poor quality images, designing ads or artwork when press time is near.

- Assigned to work exclusively on the advertisements of the largest advertiser as well as many of the other top clients.
- Created the artwork that was used as the new logo for the Oklahoman.

Independent Contractor – Oklahoma City, OK

Freelance Graphic Artist/Web Developer – May 1991 – February 2001

Retained by diverse clients to create original art and graphic design and logos. Create print marketing such as brochures, mailers, posters, billboards and merchandise. Developed websites and promotional campaigns as well as video production and storyboarding.

Sample Clients

▪ **The Bricktown Association**

Designed the association's logo as well as print marketing pieces for this entertainment district organization. Also assisted in event planning and promotion of various festivals for the area.

▪ **Wilbanks Securities**

Designed and created the logo, website and all printed materials for this Securities broker dealer including brochures, mailers, newspaper and magazine ads, recruiting kits, seminar presentation materials and more.

▪ **Aranda**

Creating posters, album covers, a website and music videos for the musical band before they signed with Sony Records.

Military Service

Naval Reserve – Fleet Hospital, Dallas

Storekeeper – 5/1985 – 1/2002

Performed supply and training functions with Fleet Hospital unit. Served as leading petty officer for supply department and administration department before becoming leading petty officer of the unit.

- Twice awarded the Navy and Marine Corps Achievement Medal.
- Sailor of the Quarter

Education

Oklahoma State University, Stillwater, OK – 5/1991

Bachelor's Degree - Marketing

Minors: Computer Science / Advertising Art